



## ARKABA STATION

Wild Bush Luxury

**MEDIA RELEASE  
WILD BUSH LUXURY  
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### **Arkaba Station – ‘Wild Bush Luxury’ in the Flinders Ranges to Open November 1.**

A new addition to Australia’s growing array of world-class exclusive tourism experiences, Arkaba Station, in the Flinders Ranges, South Australia, is the latest property in the ‘Wild Bush Luxury’ portfolio, which includes the award-winning properties, Bamurru Plains and Sal Salis Ningaloo Reef. Arkaba is expected to open on November 1, 2009.

“Arkaba is one of Australia’s most beautiful outback stations and adds a new dimension to Wild Bush Luxury, with its heritage homestead and historic out-buildings, which contrast with the safari-camp style of our other properties. The unifying theme will be the Wild Bush Luxury focus of providing an exclusive wilderness experience, this time in the Southern Outback – supported by some key luxury standards, a supremely comfortable bed and fine food,” said Charles Carlow, CEO of Wild Bush Luxury.

Arkaba is a 60,000-acre working sheep station, located on the edge of the world-famous geological amphitheatre, Wilpena Pound, and the Flinders Ranges National Park in South Australia. There is currently a five-bedroom heritage homestead, built in 1851, which is undergoing a Wild Bush Luxury ‘makeover’ ahead of the re-launch, which will be supplemented by guided activities on the property and in the neighbouring national park.

The en-suite bedrooms open on to a deep verandah where a comfortable chair offers respite from the heat of the day, or the perfect spot to sip a sun-downer as the folds of the Elder Range take on the hues of a Namatjira painting and the river red gums along Arkaba Creek vibrate with the chatter of pink and grey galahs.

There are comfortable leather sofas and a log fire in the library for cool nights and a swimming pool for hot days. An open bar is available for guests and dinner is served on the terrace overlooking the garden and ranges.

The property’s ecological health has been nurtured under the pastoral care of the Rasheed family for the past 25 years, resulting in an abundance of readily-spotted native wildlife, including kangaroos and wallaroos; emus and many other bird species, and rare Yellow-footed Rock Wallabies.

In keeping with the Wild Bush Luxury ethos of working in harmony with the property’s natural surroundings, strong environmental practices will be followed in the operation of the business. At the core of this are the guided activities that aim to generate a greater awareness of the unique ecology of the area and the challenges faced by conservation in Australia. As with its sister properties, a proportion of the bed-night revenue at Arkaba will be donated directly to the company’s conservation partner, the Australian Wildlife Conservancy.

A stay at Arkaba will include a range of activities aimed at providing an insight into ‘outback life’ on a sheep station, as well as showcasing the spectacular natural assets of the region. Day trips into the gorges of the neighbouring Flinders Ranges National Park, guided bushwalks interpreting the rich Aboriginal culture of the region, mountain biking and scenic flights over the Ranges and Lake Eyre will be on offer.

Arkaba Station is scheduled to open on November 1, 2009, offering packages including all meals, beverages, activities and accommodation for approximately \$775 per person, per night.

For further information, visit [www.arkabastation.com](http://www.arkabastation.com), [www.wildbushluxury.com](http://www.wildbushluxury.com) or call +61 2 9571 6399.

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